

The European HP Printing Showcase

Written by Frederick Douglas
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HP takes to the TCT Show 2017 to showcase a growing selection of 3D printing solutions hitting the European market through more resellers, as well new 3D Printing Reference and Experience Centres.



It also announces Henkel as the first global reseller of Jet Fusion, the production-ready commercial 3D printing system promising superior quality physical parts at faster speeds and less costs. The Henkel Adhesive Technologies unit is an early member of the HP 3D materials unit, and is collaborating with HP in the development and qualification of new solutions.

“HP is the industry leader in 3D printing and, as we expand our portfolio to include additive manufacturing services, we are thrilled to become the first global reseller for HP’s Jet Fusion 3D Printing solutions,” Henkel says. “We are excited to deepen our collaboration with HP, develop even more innovative materials and 3D printing solutions for our customers, and increase the value for their end-use applications.”

Meanwhile the HP 3D printer reseller list gets 15 new partners, bringing the total to 30. New partners include 3D Center, 3Dees Industries, 3D Ever, 3D Printer ApS, DaVinci Development A/S and RP Support, among others.

Finally, the company is opening more 3D Printing Reference and Experience Centres in Europe, with new additions in Austria, Denmark, Portugal and Sweden. These centres allow companies to check out the Jet Fusion 3D printing solutions, with a controlled environment providing a simple and cost-effective path from prototyping to full-scale 3D production.

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