

Standard Set For Cloud Printing

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ThinPrint's mobile division, Cortado, creates the Cloud Printing Alliance-- an organisation set to create standards for mobile cloud printing.

Membership is open to printer and networking equipment manufacturers and hotspot providers, and already includes the likes of Brother, Dell, Funkwerk, Konica Minolta, Kyocera and OKI.

Cortado supplies the alliance's members with its Workplace technology, a free cloud printing solution. The technology allows smartphone and tablet users to print any file type directly on any wifi- or bluetooth-enabled printer without the need of a PC.

The alliance will also issue "Cloud Printing Ready" labelling on its members' new devices (printers as well as routers).

Workplace is also currently available as a free app at Android, Blackberry, iDevice and Symbian app stores.

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