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Oki announces a range of printers and MFPs aimed at SMB customers at its Smart Colour Solutions event in Milan, Italy, with offerings including the affordable C332dn and MC363dn, and the higher-end C612dn and C712dn.



“The new portfolio is designed to change perceptions of what a printer can do for businesses and organisations," the company says. "We are encouraging customers to take a fresh look at the potential of these affordable devices to help them build their brand, save time and money and enhance productivity. They can also help develop a streamlined and secure document workflow and management, enabling them to enjoy the benefits of a digital organisation.”

All devices in the range offer improved connectivity through gigabit ethernet ports for the faster transfer of large colour files across a network. Other printers, such as the C542 and MC573, feature Apple AirPrint and Google Cloud Print connectivity for wireless mobile printing, and all printers incorporate security through Private Print, optional Card Release and Internet Protocol Security (IPSec) compliance.

As for the previously mentioned models, the C332dn and MC363dn are affordable printers offering ProQ2400 quality and, Oki claims, the fastest print speeds for their class. The MC363dn also features duplex copying, faxing, scanning and printing. Meanwhile the C542dn and the multifunction MC573 feature a customisable 7-inch display and the Oki smart extendable platform (sXP) to enable connections with existing pull printing fleets or document management software at no extra cost. Both claim printing speeds of 30/30 ppm and 1200 x 1200 dpi print quality.

On the higher end are the C612dn and C712dn, while on the A3 digital LED side Oki offers the C800 series promising "particularly saturated" colours and finer details on a wide range of

media.

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