

## Flipbox Intelligent Interactive Display

Written by Roger Douglas  
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In its debut at ISE 2014 as an exhibitor, Polymedia will exhibit its latest software solutions: Flipbox intelligent interactive display and Polywall data visualization management software.

The highlight of the Polymedia booth will be an intelligent interactive display **Flipbox**, an all-in-one solution for meeting room. It replaces interactive display, computer, sound system, videoconferencing endpoint and a flipchart.

Since its first presentation the product has undergone many changes – now it is even more versatile, user-friendly and an attractive platform for software applications developers.

For the ISE show of 2014 year Polymedia has prepared a completely renewed Flipbox Pro with brand new hardware and outstanding software updates.

- Ultimately high resolution – Native Ultra HD 3840x2160. User interface was redrawn from scratch and was highly optimized to leverage benefits of this resolution.
- LED edge-lit LCD display technology that noticeably reduces the weight of the device and increases power efficiency.
- Surface Light Wave interactive technology provides support for 4 touch, low-latency interaction
- Features Corning Gorilla Glass; a durable and scratch resistant cover solution with

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superior optical clarity

- Easy-to-replace integrated computer based on Intel i7 Haswell CPU and fully supporting Intel OPS specification.
- Full HD PTZ camera for perfect videoconferencing experience.
- Software now features the compatibility mode that can be used run native Windows applications on Flipbox.
- AirPlay Mirroring native support is available.

"Our focus is to deliver top level of user experience to our customers," says Ivan Vakhmyanin, Head of R&D at Polymedia. "That is why we have combined our software experience with best possible hardware components available at the market..."

Polymedia JSC is a Russian multinational company headquartered in Moscow and represented in 14 major cities of Russia and the CIS. Founded in 1998, Polymedia designs and develops system integrated solutions, sells professional AV equipment; develops and manufactures software.

Watch [Polymedia's Flipbox](#)