

Samsung Eco-Friendly LED Monitors

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Samsung releases its 50 and 30 series LED monitors.



The 50 and 30 series LED monitors highlight Samsung's commitment to putting the PlanetFirst™.

LED-backlit displays contain few or no environmentally hazardous substances, such as mercury or lead, and use about 40% less energy. Samsung's Touch of Colour (ToC) technology doesn't use paints, sprays or glues, ensuring they contain no Volatile Organic Compounds (VOCs), making recycling simpler and safer.

Samsung's Magic Eco feature allows users to adjust a monitor's brightness based on different energy consumption levels with four preset energy-saving options.

Both the 50 and 30 series introduce new, sleek designs and support Samsung's proprietary Magic Angle feature to reduce eye strain (ensures that images are centred when viewed from any angle).

Also unique to the 50 series is a new feature: When users are working with two monitors, Magic Return automatically moves content from a screen that is abruptly turned off to the screen that is still on (enabling content to be accessed even if one of the monitors gets disconnected, or shuts off).

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