

Smart Video Wall Network at LVCC

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As **Digital Signage Expo** rolls into Las Vegas for March 6-9th, it will be greeted by a dose of its own medicine: Smart City Networks completed the installation of a permanent digital signage network in Las Vegas Convention Center (LVCC) with 12 video walls (North, Central and South Halls).

This network includes 87 HD monitors (46"). For example, (*shown in photo*) in the Grand Lobby, is one video wall with 36 video screens, 7 meters long by 4 meters high and suspended from the ceiling.

The LVCVA board of directors approved a 5-year contract to let Smart City design, purchase, install and maintain the digital signage network. Smart City Networks will now sell digital advertising to conventions and events held in the facility as well as assist show managers who wish to sell ads to their exhibitors. Local attractions, hotels and national advertisers also advertise on the new network. BTW, they hold the rights on supplying internet to exhibitors at LVCC events, too.

[Photo from *Las Vegas News Bureau*]

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