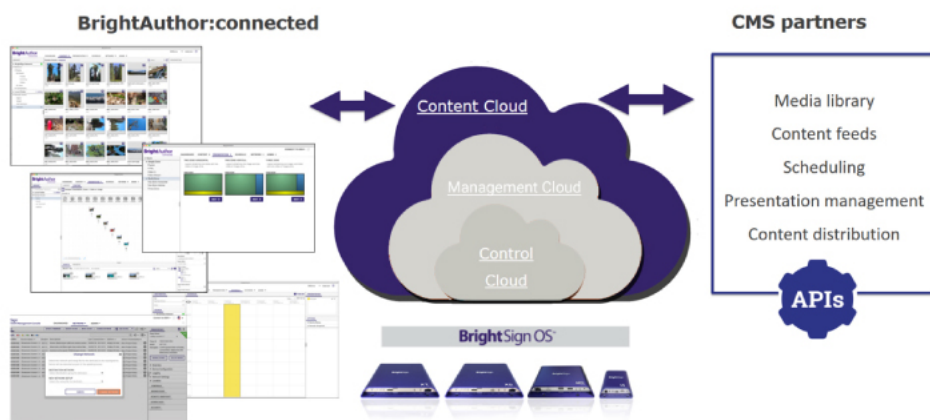


## BrightSign Beta Tests BSN.cloud

Written by Frederick Douglas  
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BrightSign debuts the BSN.cloud network and player management platform to the proAV market at InfoComm 2019, and announces the platform is available in beta form together with the BrightAuthor:connected software.

The cloud platform automates player setup and delivers a secure, scalable network management service. It is a free subscription included with all BrightSign players running BrightSign OS 8 at the Control Cloud level, which enables realtime player control and best-in-class authoring. To add a complete set of digital signage content, network management and administration tools in a secure cloud environment, the BSN.cloud Content Cloud is available as a free beta trial until 1 December 2019.

“We’re excited to offer InfoComm attendees an early look at our new BSN.cloud platform,” BrightSign says. “We’ve been quietly testing the platform with a handful of partners, and we are ready to offer it as a beta version to the general public in the coming weeks. We’re are excited for the broader market to embrace the platform with similar enthusiasm.”

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