

LG names RMG's **Korbyt** platform as a **webOS Signage Partner** for digital signage applications. That's a winner for both companies.



webOS Signage is LG's Linux kernel-based multitasking operating system for digital signage applications. Originally webOS was developed by the once-famous **Palm** as a mobile platform, but since LG acquired rights,

webOS has been the go-to software platform for all LG's big-brand name products

RMG Networks launched Korbyt to give the market an **enterprise-strength content management system for digital signage**

, one that could match up to the latest enterprise demands for multivarious visual content (creation, management and publishing) across the widest-possible range of digital end points.

It's not an easy task to make a software that meets those demands of large enterprises: they need industrial-strength durability but with the flexibility to meet an ever-expanding number of end points and an increasingly broader range of visual content. But once the software holds up for the largest users, then smaller users can also take advantage of the solutions. (Korbyt, for example, is available as standard or premium enterprise version. Korbyt is also available as a cloud SaaS or on-premise solution so signage partners can target any size of organisation and usage pattern, from small to medium size as well as large organisations.)

You might phrase it this way: LG offers webOS as a service to its display customers. But when you need a bigger content platform for your network of LG displays, customers can now seamlessly add Korbyt with its corporate Swiss Army-knife functionality.

Korbyt Now an Official LG webOS Partner

Written by Dylan Card
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Combining LG webOS Signage and Korbyt provides a broad range of benefits:



- LG clients with webOS Signage can now choose to use the Korbyt platform to expand to a full array of enterprise visual communications.
- While Korbyt clients (many of whom are Fortune 500 or FTSE 100) can buy LG displays corporate-wide knowing the compatibility is maximized. And those already with a preference for LG webOS Signage can stay true to their choice of display hardware.

Offering a rich feature-set, webOS Signage powers up visual communications across a wide range of verticals and markets. **RMG's Korbyt platform now fully supports webOS powered displays**, allowing content managed within the Korbyt platform to be displayed directly onto webOS-powered LG screens of all sizes (and even mobile phones, thanks to the platform's mobile app extension).

WebOS Signage leverages key capabilities of the Korbyt platform, giving users of all sizes access to many options-- including segmented real-time data and content visualization-- all managed efficiently from one central (or even multiple) locations via a web-based portal.

Ben Johnston, VP of product management at RMG says; "RMG is excited to be extending the reach of our Korbyt digital signage platform to LG webOS powered displays. We recognize the

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quality, convenience, and performance that LG webOS provides to customers. Combined with our industry-leading data integration and content creation features, customers now have access to a powerful digital signage solution without the need for an external media player.”

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