

Additions to Philips MMD Digital Menu Board Series

Written by Bob Snyder
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MMD, subsidiary of TPV Technology Limited and the exclusive licensee of Philips Commercial Signage and Philips Monitors Worldwide, adds to its digital menu board series. The **Philips 47" BDL4771V**

is part of an expanded line of commercial-grade displays built for menu board applications in quick service restaurants (QSR), theaters, amusement parks and stadium arenas.

The new Philips 47" BDL4771V is feature-rich with technologies for digital menu boards applications including:

- In Plane Switching (IPS) LCD panel for vivid and rich picture quality at 1.07 billion display colors
- DVI Loophrough technology to daisy-chain multiple displays in menu board configurations
- Multi-Screen Image Alignment, Heat Management and Asset Life Tracking and much more

With low power consumption, the Philips 47" BDL4771V also incorporates Smart Insert, which allows the user to mount a small form factor PC or media player on the rear of the panel without increasing the overall depth of the display.

The 700-nit brightness display can also be controlled and configured via RS232 serial cable, RJ45 network cable, as well as through HDMI via OneWire, which can simultaneously send

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audio, video, and control signals to the display, cutting down on the need for additional cables. Video can also be connected via display port, which allows better viewing of 1080p video signals.

The new Philips 47" BDL4771V is available now through all MMD business partners worldwide.

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