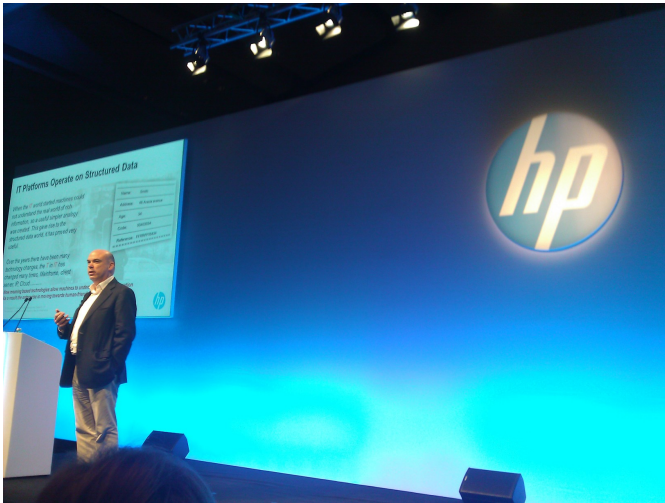


Autonomy Reveals First post-HP Product

Written by Marco Attard
07 December 2011

HP launches the first product from \$12 billion purchase Autonomy-- IDOL 10, a next-generation data processing platform pulling information from both unstructured (audio, video, social media, email, web content) and structured (customer transaction logs, machine-based sensor data) sources.



Autonomy says IDOL 10 allows organisations to "automatically process, understand and act on 100 per cent of their data in real-time." It uses resources from another HP purchase-- extreme structured data analysis specialist Vertica.

HP offers 5 solution sets-- HP Big Data Solutions, HP Social Media Solutions, HP Risk Management Solutions, HP Cloud Solutions and HP Mobility Solutions, all under the HP Information Optimisation product umbrella.

The companies also launch x3 IDOL-powered HP Autonomy Appliances handling archiving, rediscovery and enterprise search via Autonomy Digital Safe-- a private cloud handling over 31 Petabytes of data.

Go [Autonomy Unveils IDOL 10](#)

Go [Autonomy and HP Deliver Archiving, eDiscovery and Search Appliances](#)

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