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According to a Gartner survey migration to Windows 10 will be faster than previous OS adoption-- 85% of enterprises should start Windows 10 deployments by end 2017.

The survey involves 1014 respondents in 6 countries (France, the UK, the US, China, India and Brazil) and was held between September and December 2016. It shows the reason cited for migration to Windows 10 by most respondents (49%) is security improvements, followed by cloud integration capabilities (38%). However budgetary approval is not straightforward, since migration is not perceived as an immediate business-critical project.

"Organisations recognise the need to move to Windows 10, and the total time to both evaluate and deploy Windows 10 has shortened from 23 months to 21 months between surveys that Gartner did during 2015 and 2016," the analyst says. "Large businesses are either already engaged in Windows 10 upgrades or have delayed upgrading until 2018. This likely reflects the transition of legacy applications to Windows 10 or replacing those legacy applications before Windows 10 migration takes place."

When it comes to devices, intentions to buy are "significantly increased" once organisations see the benefits of 3rd and 4th generation Windows 10-optimised products, such as longer battery life and touchscreens. Thus, the intention to purchase convertible notebooks increases as organisations shift from testing and pilot phases to buying and deployment.

Go Gartner Survey Shows 85% of Enterprises Will Have Started Windows 10 Deployments by End of 2017