

Apple To Let Users Seed Apps

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Apple users will be able to share apps with each other, according to a recent patent filed by the company.

The patent describes a system allowing companies to make their apps shareable-- users could then send what the patent describes as an "application seed" to others.

The "seed" means a demo or trial version-- or just an App store link.

It also appears companies could let demo receivers share the same demo with others to generate more and more sharers (and potential purchasers).

Companies might even be able to reward the more influential sharers in some way.

The patent even suggests a fixed-location sharing device at a cafe's wifi point to share apps with customers.

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