

Polycom Pushes UC at InfoComm

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Polycom brought several significant solutions to accelerate the adoption of unified communications to InfoComm. "The UC industry is at a tipping point and Polycom is accelerating the adoption of UC ..." says Sudhakar Ramakrishna, Polycom chief development officer.

Polycom UC Intelligent Core

The software release for the Polycom UC Intelligent Core platform features enhancements to provide a robust platform for scalable, reliable video services to offer carrier-grade UC supporting up to 75,000 devices and up to 25,000 concurrent calls – "5X more than the nearest competitive offering." Benefits and features include:

- Unprecedented scale, reach, access, and availability
- Industry's only universal bridge to support the broadest range of devices, networks, locations, and standards (including H.323, TIP, SIP, POTS/ISDN, RTV)
- Best-in-class experience with simplified admin and set-up to reduce TCO
- Native integration with everyday workflow tools (such as Microsoft Lync) to drive UC usage
- Features advanced firewall traversal technology (secure access between locations, organizations, and the cloud)



Polycom OTX 100 immersive telepresence solution

Expanding on the Polycom OTX 300, the Polycom OTX 100 solution provides a single-screen immersive telepresence experience in a smaller package with a more aggressive price point, for smaller meeting rooms and offices.

- Features 50% less bandwidth usage than competitive solutions, the “lowest TCO of any immersive telepresence solution,” according to Polycom
- Interoperability with Polycom Open Collaboration Network partner UC environments such as Microsoft Lync and interoperability with Cisco CTS systems

Video Content Management Cloud-Based Offerings

Polycom's Accordent Media Management System (AMMS) v 4.5 and Accordent Capture Station v 5.1 automate the many steps required to create, manage, and deliver video.

Polycom AMMS v 4.5 benefits include:

- Automates the import of Polycom RSS 4000 recorded sessions into pre-set content categories (enabling viewing of videos-on-demand, and viewer tracking and reporting)
- Automatically finds and displays live streams on Polycom RSS 4000 and Virtual Recording Rooms (sessions appear as "Upcoming Events" on the portal where they can be viewed by huge online audiences)
- Live event webcast scheduling allows customers to invite, notify and authenticate viewers, and to deliver scalable, fault-tolerant live broadcasts

Polycom Accordent Capture Station v 5.1 highlights:

- Delivers rich media content (using HTML5 interface), live or on-demand, to mobile devices including Apple iPads and iPhones
- New support for Microsoft Expression Encoder and Microsoft Smooth Streaming
- H.264 encoding with all available Accordent Capture Station form factors, including Accordent Capture Station Standard Edition, Accordent Capture Station HD Edition, and Accordent Capture Station Mobile Edition

Polycom SoundStructure VoIP Interface

The new SoundStructure VoIP Interface adds Polycom's SIP telephony features to the SoundStructure product family. The modular interface makes it easier and more cost-effective to transition from circuit-switched telephony to VoIP. Features and benefits include:

- Easy usage through 3rd-party control system applications (such as AMX and Crestron)
- More natural, clearer conversations through support of narrow and wideband voice (up to 14kHz audio)
- Simplified roll-out through easy field upgradeable plug-in solution and SoundStructure Studio

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