

ABI Research reports the WW UC market reaches 22% Y-o-Y growth in 2010-- totalling \$674.4m, thanks to the market recovery beginning from Q2 2010.



The analyst now predicts the market will reach \$2.3Bn by 2016.

Fuelling such growth is enterprises' growing need for newer communications platforms, due to transactional boundaries extending and businesses becoming increasingly complex, diverse and distributed.

Not that the vendors have complete grip of the market-- while interoperability, network performance and UC security remain as concerns, ROI and newer UC implementaion options are spurring adoption through their reducing IT sprawl.

Fixed-mobile convergence and video collaboration solutions are emerging as "critical applications" according to ABI, as mobile employees demand seamless access to enterprise resources.

The current UC vendor landscape also sees rapid change-- for instance Microsoft is consolidating and growing rapidly in the market through its launching Lync (with enchanced functionality and CPE and cloud market presence).

## Global UC Market Recovering

Written by Marco Attard  
12 May 2011

---

Thus, the most influential factors when it comes to choosing vendors? ABI says integration across mobile devices and platforms, alongside (predictably) lower costs.

Go [United Communications Market Recovers](#)