Masergy UC Heads to the Cloud

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Masergy launches Global Cloud Communications-- a hybrid voice solutions service promising to simplify migration from legacy PBXs to cloud-based UC services.

Usually the path to a fully-hosted solution involves either the implementation of voice and data convergence (via SIP trunking) or the transition to a fully hosted UC solution. Global Cloud Communication delivers the best of both, with a solution unique for each customer.

Global Cloud Communications leverages on recent Masergy acquisition Broadcore-- the Broadcore hosted UC platform is now integrated into the Masergy global MPLS network.

The solution includes consultation (where Masergy defines the best migration solution), hosted UC (cloud-based, enterprise-grade HD voice solutions) and "Intelligent" SIP trunking (cloud-based "trunks" connecting customer-owned PBX hardware to Masergy hosted voice services).

The feature suite is fairly extensive, with mobility, global presence, instant messaging, texting and video calling.

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