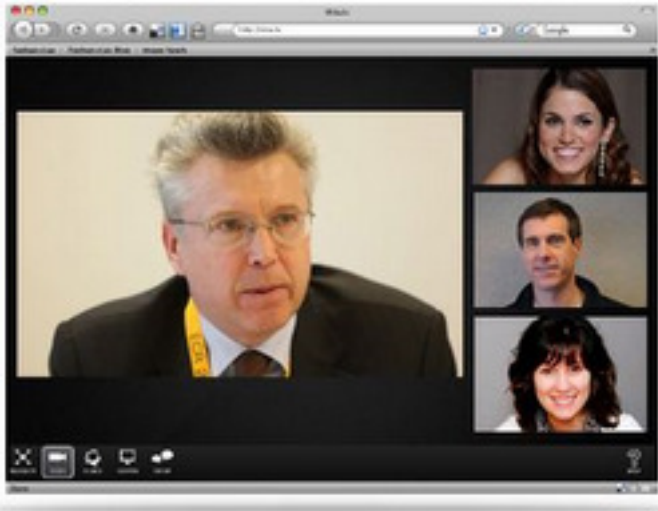


What Do You Get When You Add Videoconferencing to a Social Network?

Written by Bob Snyder
06 October 2011



What do you get when you add video conferencing to a social network?

An opportunity for managed services.

EFactor, the world's largest network for entrepreneurs, will be the first entrepreneurial online platform with videoconferencing technology. It chose **ViVu** to provide global entrepreneurs with a virtual environment that enables business meetings, webinars and eLearning .

What's important about this news (besides introducing another one of these cloud videoconferencing companies that's disrupting the conferencing market) is that this is a corporate adoption of videoconferencing as an extension of a social network. It's on a mass scale, it's close to a million users. And it makes sense.

ViVu offers HD quality with low bandwidth consumption that does not require any installation of hardware or software downloads, enabled by ViVu's MXTP technology. One-on-one video chat is free, while group chat up to 8 people costs \$6/month.

Now in 185 countries, EFactor is incorporated and headquartered in San Francisco. If they can offer this to their members, think of how other companies in your client base might apply this. **How can you make money off \$6 a month?**

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Somebody has to set it up with the association or company. And it has to be managed. And there is a lot of ways to build in incremental income. And when you have a million users, even a commission on \$6 a month can add up.

Does that make you queasy? Sorry, but it's a New World out there...the future will bring you more of these deals than giant Telepresence rooms and every conference room will demand a low end solution even if the top execs get a better playroom.

Confused? There's a conference explaining managed services at **xSOLUTIONS** on Oct. 19th in London that should help.

Go [ViVu HD Multiparty Video Collaboration](#)

Go [Free registration at xSolutions, London ExCEL, Oct. 19-20](#)