

IDC: Positive Q4 2015 for Enterprise Videoconferencing

Written by Marco Attard
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IDC reports some solid results from the enterprise videoconferencing industry, with EMEA revenues growing by 2% Y-o-Y (or 28.2% Q-o-Q) during Q4 2015. Global Q4 2015 revenues are up by 2.4% Y-o-Y.



"Some good news for the worldwide enterprise videoconferencing equipment market. It enjoyed positive growth in both quarter-over-quarter and year-over-year revenue numbers in Q4 2015," the analyst says. "In addition, revenue was slightly positive for 2015, stemming the tide of three consecutive years of annual revenue declines."

Global revenues are also slightly up for overall 2015 (by 1.5%) breaking the streak of 3 annual consecutive revenue declines for the market.

In terms of market segments, Q4 2015 multi-codec telepresence equipment revenues total \$42.9 million, a 20.6% Y-o-Y increase. Room-based video system revenues are up by 10.5% to total \$424.8m, while personal videoconferencing system (including executive desktop systems) revenues are down by -20.6% Y-o-Y.

Video infrastructure equipment (including MCUs, and other video-related infrastructure) revenue totals \$114.3m, a -15.6% Y-o-Y decline.

Cisco leads the Q4 2015 enterprise videoconferencing rankings, with 45.3% share of the global market (down from 45.9% in Q3 2015). Polycom follows with 19.2% share, while Huawei comes

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third with 16.6% share, up from 12.3% in Q3 2015.

"IDC survey adoption data indicates that video continues to be a key component of collaboration and places high on the list of priorities for many organisations," the analyst concludes. "IDC believes that among the challenges customers are currently working through are determining exactly when and how to provision their video deployments as more software-centric and cloud-based service offerings become part of the enterprise video market landscape."

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