



A cloud-based software (SaaS) solution, EventCollab will help event professionals seamlessly manage and collaborate with all stakeholders of each and every project.

Created by event industry veterans for audio-visual, event production, and management professionals, **EventCollab's Showbook app wants to change the way the industry manages event logistics**

EventCollab Founder and CEO, Tommy Melancon, recognized the need for better collaboration and efficiency within his Level 2 Design production company. It was out of this need that he began funding development of a Web application he could use within his own team and with his clients. His team and clients were so pleased with the clarity and time-saving this provided their projects that he decided it was time for the industry-at-large to experience that same productivity, and EventCollab was born.

"More than anything, it's given us peace-of-mind that everyone involved in our projects is on the same page--both literally and figuratively. Being able to streamline the user experience and save us all quite a bit of time has been the most rewarding aspect of the development of EventCollab software," stated Tommy, "Showbook is the first piece we are releasing, so it's exciting to share it with the rest of the events industry, and begin filling a need we've all felt for a long time."

Showbook is a logistics scheduling and reporting tool, intended to streamline the event planning process. **There is a 30-day trial available with no obligation**, so event professionals can experience its ease-of-use without obligation.

## Cloud-based Collaboration Software for Events

Written by Bob Snyder  
30 June 2014

---

When told about the launch of EventCollab and Showbook, OVATION Director of Client Solutions, Jason Mullaney, said "Finally! I can't believe it's taken this long for a Web-based project management app to be developed for the events and meetings industry--it will fill a huge need."

Go [EventCollab](#)