

"Mezzanine" Experience Centre Opens in London

Written by Bob Snyder
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Oblong Industries opens an experience centre in London this month to showcase **Mezzanine** — the company's spatially-aware technology used by firms like IBM, Boeing, and Beats Music to conduct more efficient, productive, and compelling meetings.

Oblong was founded by Dr. John Underkoffler, ex-MIT Media Lab who famously brought his vision of the future of human-computer interaction to life on screen for *Minority Report* as well as *Iron Man*.

The London centre hopes to show that sci-fi technology is now a reality for businesses. Mezzanine brings people together to solve problems, blending physical and digital environments to create a shared workspace across distributed locations. With roots in more than two decades of research at the MIT Media Lab, **Mezzanine is a new collaborative conference room solution** that defines the next era of computing as multi-user, multi-screen, multi-device, multi-location.

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