VidyoH2O for Google+ Hangouts

Written by Bob Snyder
01 April 2014

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Working in collaboration with Google, **VidyoH2O for Google+ Hangouts** connects existing business voice and video solutions to Google+ Hangout sessions.

VidyoH2O for Google+ Hangouts will extend usability for Google+ Hangouts users by allowing connectivity with H.323/SIP video conferencing and IP PBX systems from Avaya, Cisco, Lifesize, Polycom and Vidyo.

Offered on a subscription basis as both on-premise and as a cloud-hosted offering, "H2O" is short for "Hangouts 2 Others" and enables Hangouts interoperability with installed enterprise solutions.

VidyoH2O follows on the success of the VidyoRouter architecture that disrupted the traditional video conferencing paradigm with its ability to deliver easy-to-use, reservation-less, HD multiparty video calls over the internet with the collaboration features of web conferencing, all for the price of a phone call.

Vidyo's patented **VidyoRouter** leverages Scalable Video Coding (SVC). Then WebRTC provides the ability to participate in video calls without a separate client or plug-in installation.

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With a scalable extension, WebRTC will give Web developers who are using the VidyoRouter access to even better video quality coupled with the no-install advantage.

An inherent benefit of the WebRTC architecture and Vidyo's collaboration with Google is that developers can use the scalable coding extensions of VP9 without significant changes to their client code and, additionally, benefit from the power of the VidyoRouter to drive novel applications at large enterprise and service provider scale. Chrome is the first browser to support the scalable version of WebRTC.

VidyoH2O for Google+ Hangouts is the first in a line of products that will enable the inclusion of WebRTC in the Vidyo environment.

"Imagine the applications that can be developed to offer an affordable, high-quality human interaction in a world in which the "Internet of Things" is central to all of our lives," says Vidyo.

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