CloudBerry Lab Becomes MSP360

Written by Frederick Douglas
25 July 2019

July brings changes to CloudBerry Lab, as the multi-cloud backup and recovery solutions provider rebrands to the MSP360 name and gets a change in leadership as it appoints Brian Helwig CEO.

According to the company, the MSP360 name reflects a focus on the MSP market as it provides additional solutions to simplify daily tasks for MSPs. Thus the appointment of former Veeam executive Brian Helwig as CEO. Helwig has over 20 years of experience with startups and the channel. He used to be the CFO and COO of Netwrix, and prior to that held leadership positions at Sterling Commerce and XO Communications.

"We are 100% focused on the success of MSPs," Helwig says. "We will continue to offer solutions that meet the needs—and exceed the expectations—of our managed service providers worldwide, maintaining our growth by expanding our solutions to allow new and growing MSPs to establish a foothold in the market."

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MSP360 offers support to over 8000 MSPs worldwide. It integrates with AWS, Azure, Wasabi, BackBlaze B2 and other services to provide backup and disaster capabilities, including file and image-based backups and recovery to virtual machines in the cloud.

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