Integrated Systems Events states ISE 2017 is the biggest edition of the show yet, with 1192 AV equipment vendors and suppliers showcasing the latest in digital signage, unified communications, audio, smart building, residential and education technology.



“ISE 2017 has been the biggest and best year yet for CEDIA. We expanded our education offering and doubled bookings to more than 800,” CEDIA CEO Vin Bruno says. “ISE 2017 also gave us a great opportunity to connect with so many of our members from around the globe. Our booth was continuously busy especially during the CEDIA Talks. The show was a huge success and we can’t wait for next year.”

Registered attendees were also at an all-time high at 73413, an 11.% increase over 2016. Visitors came from 150 different countries, while almost 600 registered attendees came from the press and media. The actual show took place over 14 halls in the RAI Amsterdam, and involved four days of product launches, press briefings, awards, seminars and networking events.

“We listen to the industry and we listen to our exhibitors," Integrated Systems Events managing director Mike Blackman adds. "We invest in the show and, importantly, we have the people in place to produce the type of exhibition that they tell us they need. It’s a real collaborative effort and I’d like to thank everyone that’s been involved.”

ISE 2018 also takes place at the RAI, specifically on 6-9 February. It will see the addition of one more hall to accommodate further business.

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