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Rigby Private Equity announces the retirement of the Wick Hill, Zycko and SIPHON names, as holding company Nuvias Group takes the place of predominant brand from 1 April 2017.

Launched in 2015, Nuvias was run alongside Wick Hill, Zycko and SIPHON for the last 9 months. It operates in 18 countries and sells in 30, and makes a high-value distribution business operating across EMEA. It records revenues worth $400 million for the financial year ending March 2017.

The Wick Hill and Zycko names should continue running for at least some time in territories familiar with the brands, but Nuvias will eventually become the primary brand all over the world--one complete with extensions such as Nuvias Cybersecurity, Nuvias Advanced Networking and Nuvias Unified Communications.

Go Nuvias