

Written by Roger Douglas  
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**MVD Europe B.V.** provides value-added distribution services and manufacturer representation in Europe with a focus on rapidly-evolving technologies fueled by IP-based innovations, especially the latest in video production and streaming media solutions.

MVD Europe's first product lines include **Magewell's** award-winning video capture, processing, streaming and playout solutions; **PTZOptics'** high-quality, professional pan/tilt/zoom cameras; and **HuddleCamHD** USB-connected conference cameras and speakerphones.

Notably, MVD Europe will be the exclusive European distributor of Magewell's recently-announced **Pro Convert** family of plug-and-play hardware converters for bringing traditional video signals into live, IP-based production workflows using **NewTek**'s royalty-free NDI® technology.

# New Value-Added Distributor, MVD Europe Brings Expert Focus to Support Channel Partners

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