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Tech Data announces its Tech-as-a-Service (TaaS) offering is now available in the UK, providing what the company claims is a programme designed to transform the way end-users consume technology.

First launched earlier last year in the US, the TaaS programme makes it easy for resellers to provide customers with hardware, software and services on a subscription-based service. As a result, end users get access to the latest technology without need for up-front capital investment, and resellers can add own services (such as installation, training, maintenance and support) as part of the overall subscription.

A multi-funder approach ensures resellers can offer the most competitive rates for hardware products, while the subscription process promises to be streamlined, with automated tools allowing the real-time creation of compelling offers. Resellers can increase margin on every offer, and channel partners are positioned as trusted IT advisors. The technology powering the quote-to-contract process is integrated into the Tech Data UK e-commerce system, meaning users can instantly provide pricing, payment terms and contracts to customers.

The programme is currently available in the UK, and is compliant with education, government and corporate regulations. It is scheduled to launch in other European regions throughout Q1 2018.

Go Tech Data Tech-as-a-Service