Is RIM looking for a potential buyer? According to Reuters recent market rumours suggest Goldman Sachs is helping the BlackBerry maker "explore strategic options."



This is not the first time RIM takeover speculation is popping up-- last month Reuters reported Amazon was considering to buy RIM (before backing off) while the Wall Street Journal said Microsoft and Nokia were also planning to make a joint bid for RIM.

As one expects, RIM and Goldman Sachs are still to either confirm or deny the buyout speculation.

Of course, a company hiring an investment banker might mean nothing-- some companies hire banks before deciding to keep things as they were. Other analysts suggest RIM needs to stabilise its platform and handset offerings before hoping someone will spend an excess of $10 billion on an ailing purchase.

Go RIM Stock Up on Talk Blackberry Maker Hired Goldman (Reuters)

Go Amazon Weighed Buying RIM (Reuters)

Go Microsoft, Nokia Flirted with RIM (WSJ.com, subscription required)