

TRENDnet Distributes in Europe

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Networking solutions manufacturer TRENDnet opens a Netherlands-based distribution centre in order to service European markets.



The company will initially stock the top 40% from its 350-plus networking hardware portfolio at the Netherlands facility-- which should result in faster delivery times (originally the company shipped products from California), lower minimum order thresholds, reduced delivery costs and the elimination of customs and VAT costs.

"Customers will benefit from increased margins and stocking flexibility," says Stephanie Xian, Global Sales director.

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