

Bose Buys ZiiipRoom

Written by Frederick Douglas
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Bose announces the acquisition of ZiiipRoom, a developer of productivity and connectivity software for meeting rooms, conferences and devices. Financial details of the deal are not available.



Post-acquisition ZiiipRoom will be integrated into Bose Professional, the dedicated group within the company focusing on the needs of professional audio designers, consultants and system integrators. ZiiipRoom CEO and co-founder Martin Bodley (formerly of RevoLabs) will lead the the enterprise conferencing category within Bose Professional.

“We are thrilled to bring ZiiipRoom technology to Bose Professional,” the company says. “Bose is heavily investing in developing the next generation of communications tools, and we share their values. We look forward to combining forces to offer market-driven solutions and engaging, user-friendly experiences.”

ZiiipRoom offers huddle room software designed to allow for a consistent and vendor-agnostic meeting experience. The solution is designed to deliver the simplicity, productivity, intelligence and manageability required to allow organisations to more effectively use meeting rooms with a wide range of existing and future technologies and systems.

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