

Apple Teams Up With SAP

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Apple announces a new enterprise partnership-- SAP joins the company to "revolutionise" the mobile work experience through a combination of native iPhone and iPad apps and the SAP HANA platform.



The two companies will also joint-develop an iOS SDK and training academy allowing developers, partners and customers to "quickly and efficiently" build native apps tailored for specific business needs. Apps developed using the SDK feature access to core SAP HANA data and business processes while taking advantage of iDevice features such as Touch ID, Location Services and Notifications.

Another joint-development is a design language bringing together the SAP Fiori UI and a consumer-grade iOS experience. SAP will also develop a suite of native iOS apps for "critical business operations" using the Swift programming language.

"This partnership will transform how iPhone and iPad are used in enterprise by bringing together the innovation and security of iOS with SAP's deep expertise in business software," Apple CEO Tim Cook says. "As the leader in enterprise software and with 76% of business transactions touching an SAP system, SAP is the ideal partner to help us truly transform how businesses around the world are run on iPhone and iPad. Through the new SDK, we're empowering SAP's more than 2.5 million developers to build powerful native apps that fully leverage SAP HANA Cloud Platform and tap into the incredible capabilities that only iOS devices can deliver."

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