

VMware Announces vCloud Air Network

Written by Marco Attard
22 August 2014

VMware expands its VMware Service Provider Program (VSPP) with the VMware vCloud Air Network, a network of VMware-based cloud services with over 3800 partners based in around 100 countries.



Through the vCloud Air Network customers get a partner badging system to identify and select from vCloud Air or vCloud Air Network Service Providers. Service providers will have different designations, with "IaaS Powered" providers being those with vSphere-based clouds and "Hybrid Cloud Powered" partners being those using vCloud Director.

"Horizon DaaS Powered" partners are those with clouds handling desktop-as-a-service deployments. VMware will also offer further badge validations based on future vCloud Air services.

"The VMware vCloud Air Network represents another key element of our cloud strategy--enabling customer choice and flexibility to find the ideal, local cloud service based on industry leading VMware technology," the company says. "Our customers can focus their resources on growing their business, knowing that by using VMware vCloud Air or one of our vCloud Air Network partners, their IT team can seamlessly and securely extend their data centers and applications to the cloud."

Also announced is the rebranding of the vCloud Hybrid Service to vCloud Air, a name change the company says "underscores VMware's commitment to deliver value added as a service solutions (Infrastructure-as-a-Service, Desktop-as-a-Service, Disaster Recovery as a Service, etc) to customers on its hybrid cloud platform."

VMware Announces vCloud Air Network

Written by Marco Attard
22 August 2014

Future as-a-service VMware offerings will feature the "Air" suffix to align with this strategy.

In other VMware news the company acquires real-time application delivery technology provider CloudVolumes for an undisclosed sum. CloudVolumes technology allows one to avoid application installation issues through "layering," a means of decomposing Windows instances into discrete pieces.

"Customers are looking to modernize their existing Windows application delivery architecture to be more like mobile IT," VMware says. "The combination of CloudVolumes and VMware Horizon will allow customers to build a real-time application delivery system that enables all applications to be centrally managed, always available and up-to-date, and delivered to virtualized environments for desktop, server or cloud on-demand."

Go [VMware Introduces VMware vCloud Air Network](#)

Go [VMware Acquires CloudVolumes](#)