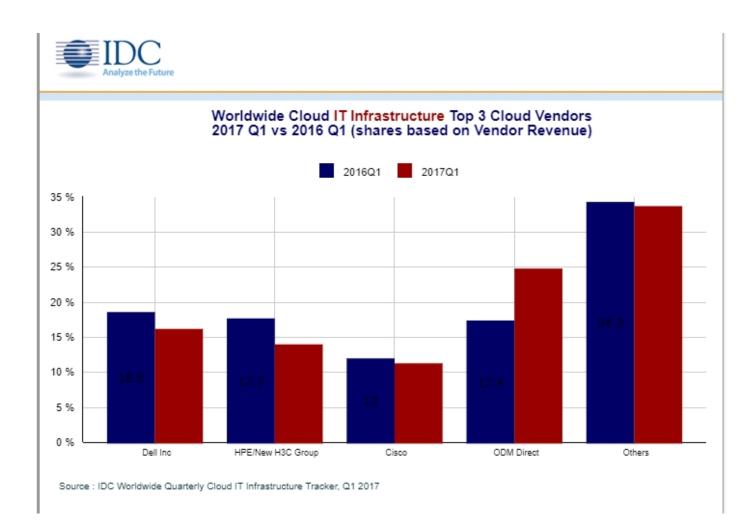
Written by Marco Attard 30 June 2017

According to IDC global revenues from sales of cloud infrastructure products (server, storage, ethernet switch), including both public and private cloud, are up by 14.9% Y-o-Y in Q1 2017 to total \$8 billion.

However W. Europe sees relatively low revenue growth during the quarter at 8.9% Y-o-Y. CEE is even lower, at 7.2%.



The quarter also sees the share of cloud infrastructure sales in overall WW IT spending total 39%, a "significant" increase from the 33.9% of Q1 2016. Revenue from infrastructure sales to private cloud are up by 6% Y-o-Y to \$3.1bn, and to public cloud by 21.7% to \$4.8bn. In comparison, traditional (non-cloud) infrastructure spending is down by -8% in Q1 2017.

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Ethernet switches lead private cloud infrastructure growth at 15.5% Y-o-Y, followed by storage (excluding dlouble counting with servers) at 10% and server at 2.1%. On the other hand storage leads public cloud growth at 49.5%, followed by ethernet switch at 22.7% and server at 8.7%.

"After a weak performance during 2016, storage purchases for cloud IT environments had a strong rebound in the first quarter, driving the overall growth in this segment," IDC remarks. "Overall, Q1 2017 set a strong beginning of the year for the cloud IT infrastructure market. With positive dynamics in purchasing activity by hyperscalers across all technology segments we expect a strong year ahead for the fastest growing public cloud segment. And as end users continue to embrace the benefits of private cloud infrastructures, spending in this segment will also expand."

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