Avnet Cloud Marketplace Reaches the Netherlands

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The European expansion of the Avnet Cloud Marketplace continues apace, as the distributor announces the Netherlands as the next EMEA nation covered by its selection of cloud-based services.

The Avnet Cloud Marketplace first appeared in the UK and France on July 2016 , and back then the distributor announced it would arrive in Germany, the Netherlands and Poland in 2016 and 2017. However according to Avnet the marketplace is already available through partners in Germany and Poland, and with the Netherlands now following the EMEA country count totals 5.

The Cloud Marketplace offers Avnet cloud services together with offerings from the likes of Amazon Web Services (AWS), Brocade, Cisco, IBM, NetApp, Oracle, SoftLayer and VMware. It is available as either a consumption or subscription-based service, and partners can use the marketplace to bundle cloud products from different vendors. An "integrated toolset" enables customers to monitor cloud consumption and manage cloud solution purchases.

Avnet is currently going trhough a mega-merger worth $2.6 billion with rival Tech Data. Once complete the merger should expand the reach of Tech Data from 21 to 35 countries across the globe.

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