

## Cloudability Buys DataHero

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Cloud cost management provider Cloudability acquires DataHero, a provider of self-service cloud business intelligence, for an undisclosed sum.



Cloudability says the acquisition allows the company to better meet customer needs--specifically by providing more effective cloud spending management.

"Mastering the cloud at scale requires thinking about spending as 'what did it cost us to do some important business activity?' instead of 'how much did I spend on IT last month?' The activity can be almost anything-- a webpage served, a widget sold, a ride taken across town or even a flight to the other side of the planet," Cloudability adds. "For the last few years, DataHero has been helping their customers analyze and understand the business activities that matter most. That kind of innovation and expertise will be invaluable to our users."

DataHero offers a self-service analytics tool allowing users to quickly connect to cloud services without an IT team. It has an intuitive design usable by both non-analysts and analysts alike, with suggested charts and drag-and-drop chart creation for easy checking of insights.

According to Goldman Sachs the cloud computing and infrastructure market is set to reach \$43 billion by 2018-- marking an opportunity in cost management, as the growth in deployments brings visibility and management challenges to organisations.

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