

HPE Opens EMEA Cloud Marketplace

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Hewlett Packard Enterprise (HPE) declares Cloud28+, a cloud marketplace designed for the EMEA enterprise market, is open for business with a range of IaaS, PaaS and SaaS cloud offerings.



"As consumers, we can tap into a rich ecosystem of apps for our private lives, via our smartphones or tablets," HPE says. "Until today, the same could not have been said for enterprises searching for apps for their business needs. We have created Cloud28+ catalogue to fill this gap. The Cloud28+ cloud service catalogue is a centralised app store particularly geared towards European enterprise customers."

The Cloud28+ Catalogue features 150 partners (including the likes of BT, Carrenza and Computacenter) and 700 cloud services. Customers can sort choices according to price, service level agreement, certification level or other workload criteria. One can even search for services based on specific datacentre location or cloud service provider to ensure compliance with local regulations.

Data residency is a big issue within EU following the October 2015 invalidation of the Safe Harbour Act by the European Court of Justice. As a result, US tech giants are scrambling to the concerns of European users and governments with solutions based within the continent.

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