

## IBM Bolsters Hybrid Cloud With Gravitant

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06 November 2015

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IBM invests further in hybrid cloud technologies with the acquisition of Gravitant, a cloud "broker" allowing customers to easily plan, buy and manage hybrid cloud services from multiple vendors.



The financial terms of the deal are not available.

According to the company Gravitant solutions provide a single console for IT managers and authorised employees to review and purchase compute and software services from different suppliers. The same console handles acquired service management, providing greater usage efficiency and visibility.

"The reality of enterprise IT is that it is many clouds with many characteristics, whether they be economic, capacity or security," IBM says. "Gravitant provides an innovative approach to add choice and simplicity to how enterprises can now manage their environments. It will be a key component as we broaden our hybrid cloud services."

Post-acquisition Gravitant will be folded into the IBM Global Technology services unit, while its capabilities will be integrated into the IBM Cloud Software-as-a-Service offering.

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