Datameer Analytics Heads to the Cloud

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Datameer launches a cloud-based version of its big data analytics platform-- Datameer Professional, offering Hadoop-as-a-Service (HaaS) for customers wanting analytics without the setup of Hadoop infrastructure.

Datameer Professional promises to simplify Hadoop installation, a process taking up to 12 months to implement. Customers can also run hybrid versions, with one or more clouds co-existing with an on-premises installation.

"[C]ompanies that want to gain a competitive advantage with big data analytics right away can simply purchase Datameer Professional running on a HaaS offering and discover actionable insights in hours or days, not months," the company says. "We believe that this will catapult Hadoop adoption as businesses discover shared success between departments and discover new use cases, encouraging the entire company to become data-driven."

The service is built on top of infrastructure by two big data clod specialists, EMEA-based Bigstep and N. America-based Altiscale.

Datameer Professional is available from Q1 2015.

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