

## HP Haven Goes to the Cloud

Written by Marco Attard  
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HP takes its Haven big data analytics platform to the cloud as it announces Haven OnDemand at HP Discover, Barcelona-- a product allowing customers to tap into "key components" of the platform via the Helion cloud.



Such components include the built-in analytic capabilities of Vertica OnDemand and a selection of big data (of the image, social media, text and video variety) analysis services in the shape of IDOL OnDemand.

Haven also gets further functionality leveraging on its big data capabilities, namely IT Operations Management (a set of IT application and system management automation and optimization solutions), a new version of the ArcSight ESM security solution and Application Defender, the company's first cloud-managed application self-protection service.

Another Discover announcement is the combination of HP's StoreAll, ControlPoint, Records Manager and Haven software and hardware into a single intelligent retention and content management solution, one the company claims "reinvent[s] end-to-end information lifecycle management."

"To succeed in today's marketplace, businesses must be able to leverage all forms of data, at high speed and in context, in order to capitalize on emerging opportunities and manage risk and costs," HP says. "With today's announcement, we are making our unique Big Data platform more accessible and adaptable than ever before, giving customers, partners, and developers an unmatched set of assets that can help them create winning, data-driven businesses."

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Vertica OnDemand should be available from Q1 2015, while IDOL OnDemand is available now in early access web service form.

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