

## Amazon Adds Enterprise Storage With Zocalo

Written by Marco Attard  
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Amazon launches Zocalo, an addition to the AWS cloud suite described as "a fully managed, secure enterprise storage and sharing service with strong administrative controls and feedback capabilities that improve user productivity."



Named after the Spanish word for town square, Zocalo is the Amazon competitor to the likes of Dropbox, Box and Huddle, being an enterprise space for the easy storage and collaboration on documents, spreadsheets, presentations, webpages, images, and PDFs.

It is fully integrated in Amazon Workspaces virtual desktop, and all WorkSpaces customers get 50GB of free Zocalo storage. The addition of a \$5 monthly subscription begets 200GB of cloud storage.

In addition Amazon also offers iOS and Android apps, and admins can manage security and integration with corporate directories.

"Customers have told us that they're fed up with the cost, complexity, and performance of their existing old guard enterprise document and collaboration management tools," Amazon claims. "AWS was increasingly being asked to provide an enterprise storage and sharing tool that was easy to use, allowed users to quickly collaborate with others, and met the strict security needs of their organisations. That's what Amazon Zocalo was built to do."

Zocalo is currently available in limited preview form.

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