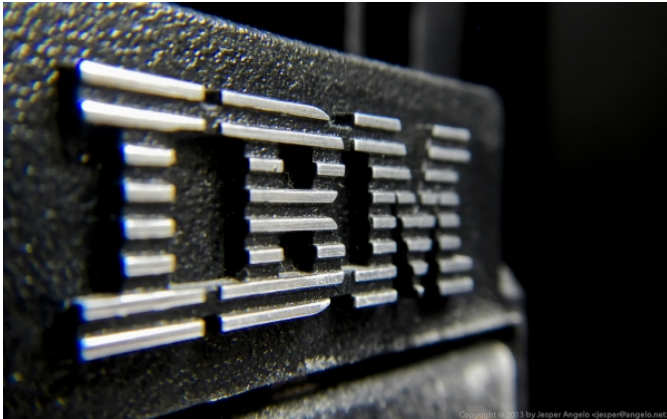


IBM Intros Customisable Cloud Solutions

Written by Marco Attard
30 May 2014

In order to differentiate its cloud offering from the competition IBM launches Cloud Business Solutions-- a suite of 20 "as a service" enterprise solutions customers can personalise as per specific requirements.



The portfolio bundles consulting services, pre-built IBM Research assets, software, advanced analytics, ongoing support and cloud infrastructure built by IBM subsidiary Softlayer.

"Our clients view cloud as the catalyst for entirely new business models, not just technology innovation," the company says. "IBM Cloud Business Solutions represent the next evolution in high-value business services, in line with the expectations and priorities of our clients. We're providing access to the best IBM has to offer-- from cloud to data analytics – as a simple, accessible and customisable service."

Initially IBM will offer 12 solutions, with 8 to follow later this year. Each solution comes in multiple industry-specific versions, and packages will be tailored for applications such as patent-care coordination, customer data management, mobile systems and predictive asset maintenance and optimisation.

Cloud Business Solutions offerings are available now on the IBM Cloud Marketplace.

Go [IBM Introduces Customisable Cloud Business Solutions](#)