Written by Marco Attard 21 November 2013

HP and Salesforce form a cloud computing "strategic partnership"-- the Salesforce Superpod, described by the two companies as "a dedicated instance in the Salesforce multi-tenant cloud, running on HP Converged Infrastructure."



In other words, Superpod is a Salesforce cloud running on HP server, storage and networking hardware and software. HP CEO Meg Whitman Superpod says it is part of a "New Style of IT" and "will deliver the highest standard in performance, reliability and management."

The partnership is a sign of a deepening relationship between the two companies-- one reportedly involving Salesforce buying a "fair amount" of HP data centre hardware. Either way, HP believes in Superpod so much it will be its very first customer.

HP and Salesforce will jointly market SuperPod to large enterprises in want of extra security, and it will be available to Salesforce customers "for an additional fee."

HP is not the first company teaming up with Salesforce-- last June <u>Oracle formed a "comprehensive 9-year partnership" with Salesforce</u> in the name of integrating each other's offerings to their own.

Go Salesforce and HP Announce Strategic Cloud Partnership