

## Pivotal Finds Big Investment, Launches PaaS

Written by Marco Attard  
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VMware/EMC big data spin-off Pivotal gets a big investment as it unveils a next-generation PaaS-- colossal conglomerate General Electric (GE) coughs up \$105 million for a 10% stake in the venture.



Following the investment, EMC owns 62%, VMware 28% and GE 10% of Pivotal, a company making first steps as stand-alone entity by announcing Pivotal One, a PaaS offering supposedly "bringing consumer-grade capabilities to the enterprise."

According to the company Pivotal One integrates new data fabrics, modern programming frameworks, cloud portability and legacy system support within a Cloud Foundry-based platform deeply integrated with Pivotal HD an own version of Hadoop. The PaaS also includes messaging and application frameworks, allows enterprises to launch apps into either commodity hardware or clouds and wires apps into live analytics.

In other words, Pivotal wants unify a sophisticated Amazon/Google-style product suite into a single cloud-agnostic platform enterprises can run on own terms (complete with open source support and co-development) on either on-site data centres or major public clouds (including AWS, vCloud or OpenStack-based clouds).

"It is clear that there is a widespread need emerging for new solutions that allow customers to drive new business value by cost-effectively reasoning over large datasets, ingesting information that is rapidly arriving from multiple sources, writing applications that allow real-time reactions, and doing all of this in a cloud-independent or portable manner," Pivotal CEO Paul Maritz says. "The need for these solutions can be found across a wide range of industries and it is our belief that these solutions will drive the need for new platforms."

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The first Pivotal One version should hit general availability by Q4 2013.

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