

The Samsung Venture Investment Corporation (aka Samsung Ventures) makes a "strategic investment" in database-as-a-service (DBaaS) provider Cloudant.



Samsung does not reveal the actual amount of the investment, but says Cloudant technology is "especially critical for large enterprise businesses... [in managing] the proliferation of data to be created by, mobile devices, machine-to-machine technologies, and the 'Internet of things' in the future."

The Cloudant DBaaS loads, stores, analyses and distributes application data for developers of large or fast-growing web and mobile apps, and the company comments it will use the cash to "further improve global data distribution technologies and mobile application data management."

In other words, the technology sounds ideal should Samsung it want an own enterprise iCloud-style data syncing solution for its legion of smartphones. And with Apple quietly pushing the iPhone as a BlackBerry replacement, it is probable Samsung also wants a slice of the enterprise mobility market.

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