

Jan van Vliet Joins Digital Guardian for EMEA Expansion

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12 May 2017

Data protection platform Digital Guardian hires ex-Intel Security exec Jan van Vliet as EMEA VP and general manager as part of an expansion effort into the region.



A security industry veteran, van Vliet spent the last 9 years at Intel Security (formerly McAfee), most recently as VP of EMEA emerging markets. Prior to that he was EMEA boss of data encryption vendor SafeBoot, and joined McAfee when his company was bought in 2007.

“I am excited to join Digital Guardian at a time of significant opportunity in the data protection market. The current need to protect sensitive data from all threat types has created an exceptional opportunity for Digital Guardian and our channel partners,” van Vliet says. “My goal is to drive continued momentum by expanding our world-class sales team, strengthening relationships with current customers and partners and bringing our market-leading data protection platform to new customers in the region.”

The company plans to drive partner numbers in the UK, Germany, France, Benelux and Switzerland. It currently has partnerships with big names, including Atos, SecureLink and Optiv, and is looking for MSSPs and security specialist firms.

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