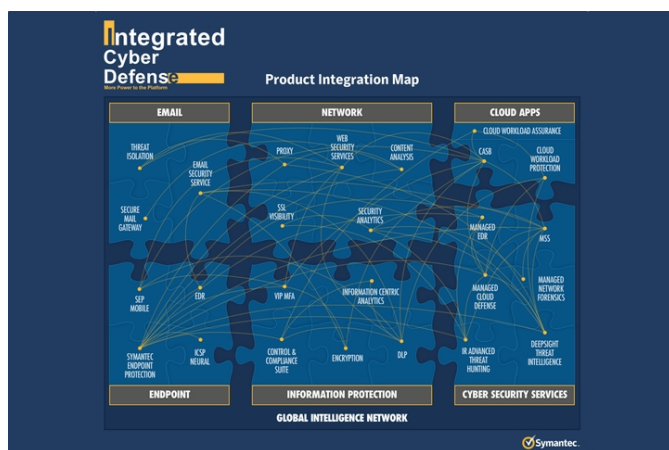


Symantec Adds Partners to Integrated Cyber Defense Platform

Written by Alice Marshall
28 February 2019

Symantec announces the addition of over 120 companies to the Integrated Cyber Defense (ICD) platform, including big names such as AWS, Box, IBM Security, Microsoft, Oracle, Service Now and Splunk.



As Symantec puts it, such an industry collaboration reflects a "platform shift" in the security industry, as more enterprise customers are looking to consolidate vendors and adopt more integrated platforms backed by an open ecosystem. The company adds "important innovations" will make the shift even easier, including a universal data exchange, shared management capabilities and upgraded data loss prevention software helping customers stop untrusted apps before they compromise confidential data.

ICD comes from 2016 acquisition Blue Coat Systems, and adds web and cloud security technologies to the Symantec endpoint, email and data loss prevention (DLP) technologies. Since the acquisition, Symantec has integrated products around key customer pain points, namely protecting information in SaaS application, integrated complementary technologies such as cloud access security broker (CASB) and DLP, enhancing endpoint security with advanced endpoint detection and response (EDR) and securing infrastructure from endpoint to the cloud.

It also opened the APIs and launched a Technology Integration Partner Program (TIPP) with over 120 partners building or delivering more than 250 applications and services integrating with the ICD platform. In addition, Symantec launches an "Innovation Playground" program within TIPP enabling startups to leverage Symantec APIs to gain access to products, engineering resources and customer innovation days.

Furthermore ICD gets three technology innovations-- ICD Exchange (a universal data exchange

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sharing events, intelligence and actions across Symantec and 3rd party systems), ICD Manager (provides customers with unified visibility into threats, policies and incidents) and Data Loss Prevention 15.5 (helps customers stop untrusted apps before they compromise confidential data).

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