

How Many Firms Comply With Privacy Shield?

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19 August 2016

The US government releases a list of firms compliant with Privacy Shield US-EU security agreement-- one showing Microsoft as the only big name in public cloud holding the necessary credentials.



Launched back in 12 July, Privacy Shield is a self-certification process for US companies wanting to deal in the transfer and storage of both HR and non-HR data from the EU. So far just 35 companies have completed the process, most of which are smaller or more specialised players. In fact, apart from Microsoft the biggest names on the list are Salesforce and Workday, while the likes of Google, AWS, Rackspace and Facebook are conspicuously absent.

The absence of Facebook is perhaps not too surprising, mind-- after all, the social network caused the downfall of the an earlier version of Privacy Shield, the Safe Harbour Agreement, as the European Court of Justice invalidated the previous self-certification process following a long-running legal battle by Austrian lawyer and activist Max Schrem.

As for Google and Amazon, both cloud giants say they are currently going through the self-certification process. No word is available whether Rackspace is doing the same (or not) as yet.

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