

## ABI: Vulnerability Management Demand to Increase

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According to ABI Research the global threat and vulnerability management (VM) market is set to increase from 2015 revenues of \$5.8 billion to \$8.6bn in 2020 due to "nefarious" attacks driving growth.



Key threat and VM market drivers are the cloud and big data. The analyst points out vulnerability assessment (VA) as a key component of a VM program, and as such the VA market is forecast to reach revenues of \$1.4bn in 2016 before growing to \$2.1bn by 2020.

"There is increasing market demand for vulnerability management solutions, like the IBM QRadar Security Intelligence Platform, Barracuda Vulnerability Manager, AlienVault Unified Security Management solution and Rapid7 Nexpose 6.0," ABI says. "The ideal VM solution is one that integrates well with 3rd-party technologies and includes capabilities for asset management, configuration management, patch management, VA, remediation, reporting and monitoring."

However the current state of the industry-- one facing a "plethora" of security incidents and privacy regulations-- demands VM solutions with improved capabilities. The likes of Cigital, IBM, Prevoty and Veracode are working on the field, and as a result ABI says the security testing revenues will grow to \$6.9bn by 2020.

"Currently most enterprises lack the proper skillset, management funding, or support to build comprehensive, targeted threat and vulnerability management solutions," the analyst concludes. "Incorporating Agile methodologies into software development process can have a big impact on the overall success of an organisation's software security program, as well as the interim usefulness of development and investment."

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