

## Symantec Consolidates Norton

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Symantec overhauls of the **Norton security portfolio** as it consolidates 9 products into 1 online service customers can use across PCs and mobile devices.



Simply called "**Norton Security**," the single product combines Norton Antivirus and Norton Internet Security to provide antivirus, anti-malware and browser security, as well as optional cloud-based backup service based on 2008 acquisition SwapDrive.

As Symantec puts it, Norton Security aims to be an online service akin to Netflix or iTunes, if one allowing users to download security products for Windows or OS X PCs and iOS/Android devices.

Customers will be able to continue using older Norton products, but the company will encourage them to move to the latest versions. It will also be moving away from some deals involving PCs with pre-installed Norton products.

Norton Security is currently available in beta, and should be available in European markets on a subscription basis from October 2014.

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