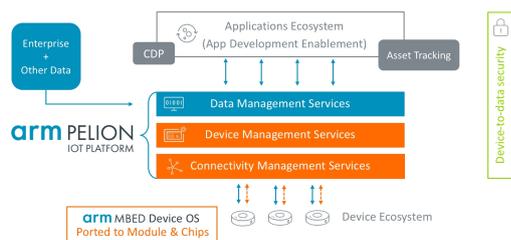


ARM Uses Treasure for IoT Management

Written by Alice Marshall
03 August 2018

ARM has a pair of Internet of Things (IoT) related announcements-- the acquisition of data management leader **Treasure Data** and the launch of **Pelion**, an IoT platform bringing together a number of ARM technologies



Financial details of the deal are not available, but Bloomberg puts the value of Treasure Data at around \$600 million.

Treasure Data is a specialist in crunching the large amounts of data generated by devices making the IoT, as well as data from CRM, e-commerce systems and other 3rd party services. The acquisition follows that of connectivity management vendor Stream, and combined with ARM Mbed Cloud technology it makes what ARM calls "the final piece of our IoT enablement puzzle."

Pelion promises to enable companies to "seamlessly and securely" connect and manage IoT device and data at any scale. It works on both public and private clouds, as well as on-premises and hybrid environments, and allows enterprises to turn data into "insights capable of unlocking new opportunities for them and their customers." The platform supports a wide range of device connectivity standards, including eSIM secure identification, and analyses trusted data from anything from individual devices to enterprise-wide big data deployments.

"The Pelion IoT Platform is different because it is a truly horizontal platform capable of managing any number or type of devices and connectivity, dealing with any type of data, and linking to any cloud," ARM adds. "Truly this is the first platform that provides everything from connectivity to devices to data."

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The Pelion IoT Platform is live now.

Go [Arm Acquires Treasure Data to Set the Stage for IoT Transformation](#)

Go [SoftBank-Owned ARM Is Said to Agree to Buy Treasure Data \(Bloomberg\)](#)