

HPE Aims ProLiant Easy Connect at SMBs

Written by Marco Attard
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HPE presents a hybrid compute platform designed for SMBs, educational institutes and branch offices-- the ProLiant Easy Connect Managed Hybrid Solution, a combination of on-premises server and cloud-based solutions.



As the first offering in the Easy Connect portfolio, the Managed Hybrid solution features "tightly integrated" compute, storage and networking paired with Zynstra virtualisation and cloud management software. The system is preconfigured to install in a short time, and it can handle tasks both on-premise and in the cloud according to user choice.

The cloud also takes care of pre-integrated services (such as Microsoft Office 365 and Azure), maintenance, patches and upgrades, eliminating the need for on-site IT staff. Customers can pay for software licenses on a subscription basis instead of up-front.

"Small businesses want to focus on growing their core businesses, not spending their limited resources on deploying and managing IT," the company says. "This new solution is part of a broad HPE initiative, inspired by the unique needs of small and mid-sized businesses, to deliver innovative solutions that are easy for our channel partners to sell and easy for our customers to use."

Another SMB-aimed solution announced by HPE is the ProLiant ML10 Gen9-- a compact server powered with an Intel Xeon E3-1200 v5 processor promising enhanced performance, security and TCO for small and midsize customers.

The Easy Connect Managed Hybrid solution and ML10 server are available from April 2016.

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