

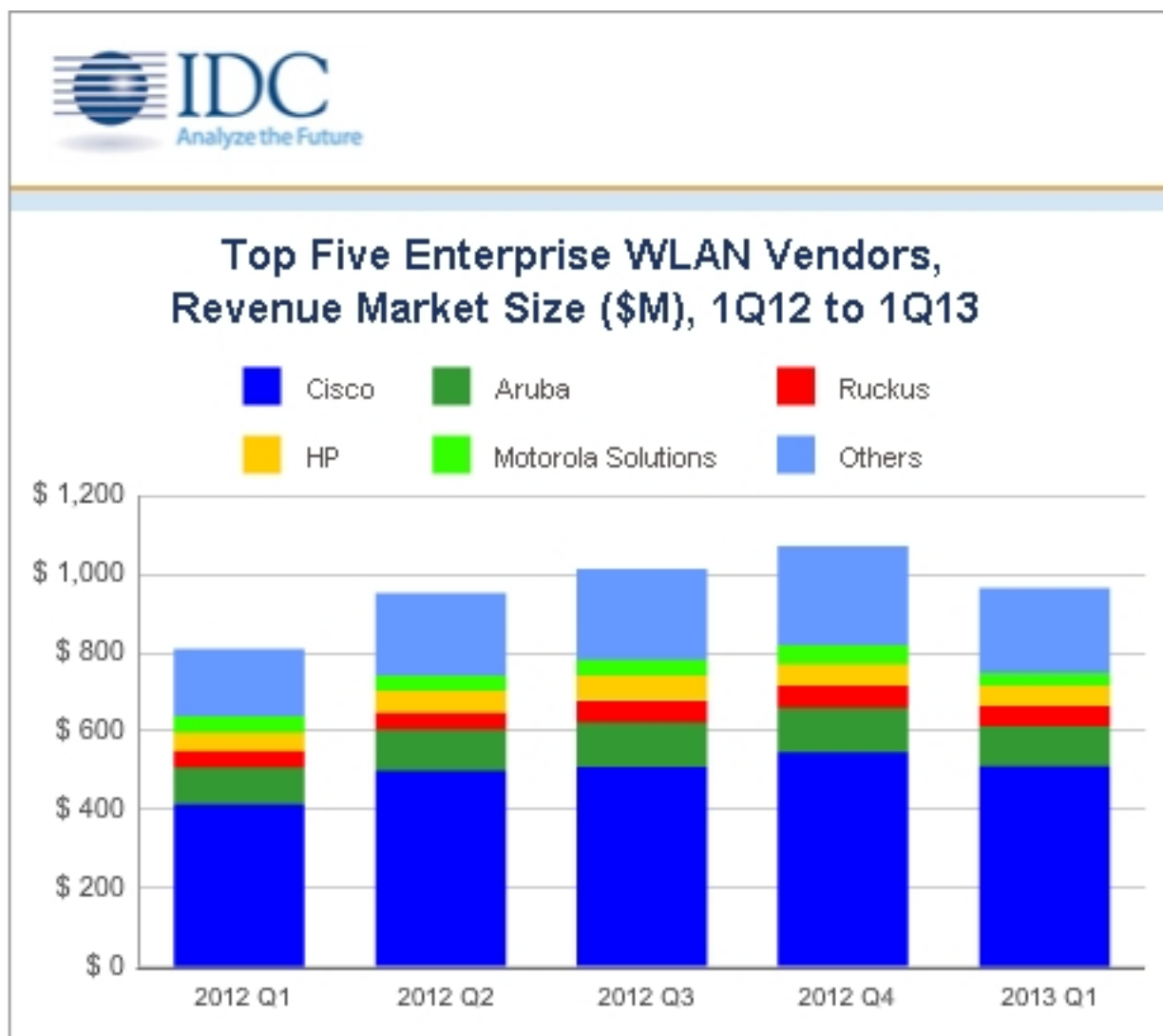
IDC: Q1 WLAN Market "Strong"

Written by Marco Attard
06 June 2013

The global WLAN market (combining both consumer and enterprise segments) grows by 12.5% Y-o-Y during Q1 2013 IDC reports, making for another positive quarter for the industry.

The enterprise segment shows the strongest growth during the period-- 19.3% Y-o-Y. According to the analyst Q1 2013 is the 13th consecutive quarter with annual enterprise growth reaching over 15%.

The consumer WLAN market is also healthy, with Q1 2013 growth reaching 6.2% Y-o-Y.



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"The explosion of mobile devices and the uptake of enterprise mobility applications continue to be top of mind for enterprise IT in terms of driving WLAN infrastructure growth across a wide range of enterprise verticals and use cases," IDC remarks. "While Q1 2013 saw some slowing of growth in wifi infrastructure rollouts for mobile offload applications, the longer term trend of cellular operators and managed service providers leveraging wifi stays intact and will continue to boost additional growth in the coming years."

W. European enterprise WLAN growth totals 20% Y-o-Y, while the MEA market is up by 25.1%.

When it comes to vendors, Cisco controls the Q1 2013 WW enterprise WLAN market with 23.4% Y-o-Y growth, 52.9% market share (the highest since Q4 2010) and revenues worth \$510 million.

Aruba follows with 10.5% enterprise WLAN share, down from 11.5% in Q1 2012, while HP Q1 2013 enterprise WLAN revenues grow by 12.4% Y-o-Y resulting in market share growing slightly from 5.1% in Q1 2012 to 5.4%.

Ruckus growth reaches a "solid" 24% Y-o-Y Q1 2013, above the overall market according to IDC but still reflecting "noticeable deceleration" in Y-o-Y growth compared to other previous quarters for the vendor.

Go [WW WLAN Market Continued Strong Performance in Q1 2013 \(IDC\)](#)